**HCL Digital Experience**

**HCL Digital Experience is a highly customizable platform** that allows you to adapt your digital experience platform to the unique needs of your business.

**Mission**

*Help deliver* ***digital solutions*** *for our clients that engage & build relationships with customers, partners & employees –in all industries –****across any channel***﻿

﻿**Strategy**

*Differentiated by the ability to dynamically combine* ***persuasive content*** *and integrated* ***business applications****, seamlessly, in context*

**Investment**

•*Modern persona-driven* ***UI/UX*** *(Usability)*

•***Deployment*** *flexibility (On-prem/hybrid/cloud)*

•***Programmability*** *modernization*